

FUTURE BUSINESS LEADER – MODIFIED FROM NATIONAL GUIDELINES

Regional/State/National Event

Interview Event

This event honors outstanding FBLA members who have demonstrated leadership qualities, participation in FBLA, and evidence of knowledge and skills essential for successful careers in business.

ELIGIBILITY

Each local chapter may enter **one (1) participant** at the regional level who is an active member and is on record in the FBLA state office as having paid dues by the first semester membership dues deadline of the current school year.

OBJECTIVE TEST COMPETENCIES

- ♦ general concepts to include accounting, banking, business procedures, communications, economics, ethics, global business, law, management, marketing, math and technology
- ♦ FBLA-PBL history, programs, and bylaws
- ♦ parliamentary procedure

PERFORMANCE COMPETENCIES

- ♦ demonstrate good verbal communication skills
- ♦ answer questions effectively
- ♦ display self-confidence through knowledge of content and articulation of ideas

OVERVIEW

Nationals have added a pre-judged component; however NC will continue to run this event as in the past. Nationals has two (2) rating sheets—one (1) for the cover letter and résumé that will be prejudged (50 points) and one (1) for the interview. The interview rating sheet has a place to add the score from the pre-judged component. Competitors moving on to the national level—read the national guidelines carefully.

This event consists of three (3) parts: submission of a letter of application with a résumé, completion of an objective test, and participation in a simulated interview(s).

Participants are required to complete all parts to be eligible to win an award. A letter of application and resume must be submitted in six

(6) folders and turned in at the registration desk at the Regional Conference and mailed to the State Adviser by the date listed on the Calendar of Activities.

See the National Website for Rating Sheet.

GUIDELINES

Letter and Résumé

- A one-page letter of application (original or copy) for the award addressed: Ms. Jean Buckley, President and CEO, FBLA-PBL, Inc., 1912 Association Drive, Reston VA 29191. The letter should state the reasons the participant is deserving of the honor of this award.
- A brief résumé (original or copy) not to exceed two (2) pages. Photographs are not allowed.
- All copies of the above materials must be submitted in six (6) standard file folders. The tab of the folder must be labeled with the participant's name, school, and event title. Include the participant's name on all pages submitted.
- Student members, not advisers, must prepare all materials.
- A deduction of up to five (5) points will be made from the score of participants who submit materials by the deadline but do not adhere to the event guidelines for the submission of proper materials.
- The letter of application and the résumé will be returned.

Objective Test

- A one-hour (1) on-line objective test will be administered based on the previously listed competencies.
- Participants may use their non-graphing calculators.

Preliminary Interviews

- Participants will be divided in up to three (3) groups, depending on the number of participants. Each participant will be scheduled for a ten-minute (10) initial interview.
- The interviews will be conducted by professionals from business. The

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interview times will be determined by a random drawing.

- Judges will be given copies of all participants' application materials. No other items may be brought to the interview or left with the judges.

Final Interviews

- Based on the objective test, letter of application and résumé, and the initial interview, a maximum of ten (10) finalists will be scheduled for a second interview for SLC.
- Participants will be assigned times determined by a random drawing for the final fifteen-minute (15) interview.
- The objective test will only be used to break a tie.
- All other procedures as outlined for the preliminary interviews will be followed for the final interview.

JUDGING

The interview and related materials portions of this event will be evaluated by a panel of judges. All decisions of the judges are final.

The final interview rating sheet scores will determine the winners. In the case of a tie after the second interview, the objective test scores will be used to determine the final rank.

REGIONAL/STATE AWARDS AND NATIONAL ELIGIBILITY

Regional – First, and second, third, and fourth place winners will receive plaques and certificates and are eligible to compete in the State Leadership Conference. ***Local Advisers must register winners to compete at the state level.***

State – The top ten (10) finalists will receive medallions. The first, second, third and fourth place winners will receive trophies and are eligible to compete in the National Leadership Conference.